



# Sometimes a graybeard QB just makes sense

SPORTS, 4B

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# THE REPORTER

THURSDAY, AUGUST 21, 2025 | FDLREPORTER.COM

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## Packers get sweet treats



Manitowoc resident Nancy Beaulieu, known as “The Cookie Lady” in the Green Bay Packers community, stands ready with fresh-baked cookies for players after training camp on Aug. 1. She seldom misses a day of camp.

PHOTOS BY SARAH KLOEPPING/USA TODAY NETWORK-WISCONSIN

### At Packers training camp, ‘The Cookie Lady’ gives players homemade sweets

**Kendra Meinert**  
Green Bay Press-Gazette | USA TODAY NETWORK – WISCONSIN

You won’t find a sweeter fan at Green Bay Packers training camp than Nancy Beaulieu, and that’s not just because she has five dozen chocolate chip cookies with her.

Make it eight if she baked snickerdoodles, too.

For nearly 20 years now, she has been making the drive up from Manitowoc to pass out her cookies to

players as they make their way back to Lambeau Field after practice. “The Cookie Lady,” as she’s been dubbed, is a training camp veteran. She seldom misses a day, and she comes prepared.

She has her cookies individually bagged, on ice in a cooler with an umbrella during the steamy summer days, and a smile that makes indulging hard to resist.

“You know you’re making it difficult for me to stick to my diet,” safety Evan Williams told her as he took some on a recent August training camp day.

Coaches might know all about a player’s abilities when it comes to a jet sweep, an out pattern or flushing someone out of the pocket, but Beaulieu knows the really important stuff: what kind of cookies they like.

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Green Bay Packers safety Evan Williams gets an assortment of fresh baked goods from Manitowoc resident Nancy Beaulieu, known as “The Cookie Lady,” after training camp on Aug. 1 outside Lambeau Field.

### FOND DU LAC



Spirit Halloween stores are opening soon across the country.

C. A. BRIDGES/USA TODAY NETWORK

## Spirit Halloween preps for opening

**Daphne Lemke**  
Fond du Lac Reporter  
USA TODAY NETWORK – WISCONSIN

FOND DU LAC – While it’s still August, some Fond du Lac residents are looking forward to fall — and with it, Halloween.

The former Joann fabrics store, 806 W. Johnson St., is steadily transforming for the arrival of Spirit Halloween, which is set to open soon, according to the location listings.

The pop-up retailer is a popular spot for costumes for all ages, including accessories, makeup and trick-or-

See **HALLOWEEN**, Page 4A

## Walsworth’s \$100K pledge and tech upgrade reshape Ripon

**Nida Tazeen**  
AI-assisted reporter  
USA TODAY NETWORK – WISCONSIN

RIPON – Walsworth is making significant investments in its Ripon operations and the local community.

The company is installing a new Publica PRO 12 Perfect Binder at its Ripon facility in spring 2026, according to a community announcement. This upgrade is part of Walsworth’s plan to modernize and optimize its production capabilities.

See **WALSWORTH**, Page 4A

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Volume 155 | No. 307  
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