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SPORTS, 1B

LUBBOCK AVALANCHE-JOURNAL weekend

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Gearing up for 4th on Broadway



Jarisa Larsen wipes a smudge off the face of her 4-year-old son Ledger Larson during the parade. MARK ROGERS/FOR THE AVALANCHE-JOURNAL

Lit to headline this year's free festival in Lubbock

Special for the Avalanche-Journal
USA TODAY NETWORK

Organizers with Lubbock's 4th on Broadway and Davis Smith of the Gorilla Law Firm have announced the line up for the free Gorilla Lawpalooza Evening Concert at this year's July 4th celebration.

Sponsored by the Gorilla Law Firm, the concert starts at 7 p.m. featuring music from Mariachi Mi Tierra.

That set will be followed by Texas-based musician and social media influencer Louie TheSinger.

He has garnered a significant following for his unique blend of country music, reflecting his Mexican heritage and personal life experiences.

The evening's headliner, the rock band Lit, will take the stage at 9 p.m.

Playing what is characterized as pop-punk, alternative rock and power pop, Lit is best known for songs like "My Own Worst Enemy," "Zip-Lock" and "Miserable."

Gorilla Law Firm continues support for 4th on Broadway

In recent years, Smith has regularly been bringing national acts to the annual event's evening concert.

"The Gorilla Law Firm is excited to sponsor 4th on Broadway and to help celebrate our nation's 250 years of freedom," Smith said.

"We have another exciting free concert lined up this year with popular musical artist Louie TheSinger and headliner Lit."

The concert will take place at the South Plains Fairgrounds as part of the GECU Picnic Under the Stars, which opens at 3 p.m.

Afternoon festivities include the Sonic Classic Car Show, the Leprino Foods Children's Area hosted by Bass Pro Shops and the Lubbock Music



The Gorilla Law Firm announced that alternative rock band Lit will be the headliner at the 2026 4th on Broadway Festival July 4 in Lubbock.

PHOTO PROVIDED BY 4TH ON BROADWAY

Now daytime stage featuring local musicians.

The HEB Fireworks Extravaganza will follow the concert at 10 p.m.

Food and merchandise vendors will be stationed along the fairgrounds during the afternoon and evening activities.

Applications for vendors and parade entries close at 5 p.m. June 12.

For information on registering a car for the Sonic Classic Car Show, call (806) 775-2243.

Visit the 4th on Broadway website for a complete list of events, times and parking information.

Follow 4th on Broadway on social media for updates and announcements. Facebook: 4thOnBroadway; Instagram: @fourthonbroadway

Organizers seeking volunteers for multiple roles

Adam D. Young

Lubbock Avalanche-Journal
USA TODAY NETWORK

Looking for a chance to serve your community while making your mark on the nation's 250th birthday celebrations right here in West Texas?

Organizers with Lubbock's 4th on Broadway and Civic Lubbock Inc. are urging area residents and organizations to sign up soon to volunteer for a variety of roles to help with this year's

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