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SATURDAY, NOVEMBER 15, 2025

# Hispanic shoppers turn to online buying



The Tien Rong Gift Shop in Newark, New Jersey, which sells everything from stuffed animals to imitation jewelry, has reported weeks of sluggish sales. NICHOLAS P. BROWN/REUTERS

### **Economists cite fear of Trump immigration raids**

Siddharth Cavale and Nicholas P. Brown REUTERS

NEW YORK – In Newark's heavily Latino Ironbound district, Rosa Ludena works the register of the electronics shop she's owned since 2003. A wall of phone cases appears on display behind her, but few shoppers are around to buy them. Traffic has slowed, and some of

her customers have told her they fear leaving the house due to a spate of highprofile anti-immigration raids championed by President Donald Trump.

Those actions – including a headline-grabbing raid of a fish market in January a few blocks from her store – have scared people into doing more shopping online, Ludena said. "In this area, it's a lot of Hispanics, and they are afraid to go out because of immigration raids,"

says Ludena, 51, a U.S. citizen who emigrated from Ecuador in 1999. "If sales decrease, how will I pay rent?"

The Trump administration has conducted high-profile raids nationwide at Home Depot stores where day laborers often congregate, Walmart parking lots, strawberry and peach farms, and a Hyundai Motor battery plant.

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# DeSantis' redistricting plan may test GOP strength

John Kennedy

Capital Bureau
USA TODAY NETWORK – FLORIDA

Democratic wins in Virginia and New Jersey governor's races were among the most visible signs of voters having second thoughts about Republican leadership. Midterm congressional elections next year loom as an even sterner test for the GOP in Florida and across the nation.

Republican turnout was down this month and seemingly reliable GOP voting blocs, most notably Hispanics, rejected the party's candidates. Miami U.S. Rep. Maria Salazar, a Republican, went on social media right after Election Day with her fears.

"The Hispanic vote is not guaranteed," Salazar said on Miami's Calle Ocho, or Eighth Street, in the heart of her district that leans Republican. "Hispanics married President Trump, but they are only dating the GOP ....

"I've been warning: If the GOP does not deliver, we will lose the Hispanic vote all over the country," she added.

Now, the fact that Democrats politically rebounded with victories in key races across the country has cast a cloud over Gov. Ron DeSantis' push for more congressional redistricting in Florida.

#### Hispanic votes turn in Virginia, New Jersey

Democrat Abigail Spanberger won 67% of Hispanic voters in capturing the Virginia governor's race. In New

See PLAN, Page 5A

## Light-Up! Night begins St. Augustine's Nights of Lights

Lucia Viti

St. Augustine Record
USA TODAY NETWORK

St. Augustine kicks off its Nights of Lights Season with Light-Up! Night Nov. 15 at 6:30 p.m. at the Plaza de la Constitución.

Guests, residents and local officials

will watch Rusty Hall, president of the Menorcan Cultural Society, and Lea Craig from city's Minorcan Experience turn on the Christmas tree lights and the lights on the canopy of live oak trees on the plaza grounds. The trees will remain lit every night until the season ends

See LIGHTS, Page 2A



Nights of Lights begins in St. Augustine with Light-Up! Night on Nov. 15. It runs through Jan. 11. PHOTO PROVIDED BY OLD CITY PUBLIC RELATIONS







