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Naples Daily News

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Collier board will vote on second Costco

Residents near planned location voice opposition

Laura Layden

Fort Myers News-Press & Naples Daily News
USA TODAY NETWORK – FLORIDA

Will Collier County get a second Costco?
The long asked question may soon be answered.

On Oct. 14, Collier commissioners are scheduled to vote on whether to allow a Costco to be built on a nearly 26-acre site. The site sits at the southeast corner of Collier Boulevard and Rattlesnake Snake Hammock Road, within the Hacienda Lakes Planned Unit Development (PUD).
Commissioners will consider two related petitions.
Costco is asking for an insubstantial change to the PUD, and a waiver to get

around the county’s separation requirements for gas stations.
The project faces strong opposition from many neighbors, who have raised concerns about everything from traffic congestion and safety to environmental hazards and risks.
“We expect a large and vocal crowd of local residents who object to what would be the only Costco in the United States up against a residential community and right next door to a hospital

(Physicians Regional Hospital),” said Frank Cipolla, a leader in the fight against Costco, who lives in the Esplanade community within Hacienda Lakes.
He’s repeatedly described the site as an “idiotic location.”
What’s expected to be the decisive hearing on the project is scheduled for 1 p.m. in commission chambers.
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Oh my, my Mercato, what have you done?



The Mercato off Vanderbilt Beach Road and U.S. 41 in Naples. Pura Vida Miami is joining its offerings.
PHIL FERNANDEZ/USA TODAY NETWORK

Naples attorney sues Meta over ads

Plaintiffs say company permitted deception

Laura Layden

Fort Myers News-Press & Naples Daily News
USA TODAY NETWORK – FLORIDA

A local attorney is taking on Meta.
On Oct. 7, Naples attorney Tom Grady, with GradyLaw, filed a federal lawsuit against Meta Platforms, including its affiliates Instagram and WhatsApp, over “Chinese stock scams.” He seeks class-action status.
The suit alleges that Meta (formerly known as Facebook) and its affiliates allowed the “unlawful, deceptive, and unauthorized use of financial professionals’ names, images, voices, and personas in paid advertisements and related promotional content” to induce investments in “fraudulent, thinly-traded China-based securities.”
The lead plaintiffs – John Suddeth and Sara Perkins – are financial and investment professionals based in Naples. Both of them work for Naples Global Advisors.
Suddeth has more than 35 years of experience in investment management and has held the Chartered Financial Analyst designation since 1996. Perkins has more than a decade of experience as a financial professional and has worked as a client adviser since 2017.
According to the lawsuit, scammers used the two well-respected advisers’ likenesses to carry out at least one “pump-and-dump scheme”

Grady
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Destination adds Pura Vida Miami, among other things



In the Know

Phil Fernandez
Fort Myers News-Press
& Naples Daily News
USA TODAY NETWORK – FLORIDA

With snowbird season approaching, new openings are coming fast and furious to Southwest Florida.
Mercato in Naples is among those at

the center of change and growth after a hot summer of activity and now a game-changing autumn in the works with a new look and major tenants from Miami, Chicago and New York City.
And did someone say Shake Shack? Not one but two are now preparing to finally add Southwest Florida to the growing list of sites.
Here’s what to know.

Paying attention to fast-growing Naples-based Chomps in SWFL

Pretty much on a yearly basis since 2012, Naples-based Chomps has been among the fastest growing companies in the country with its beef jerky and all natural meat sticks, and this year was no exception as it made Inc.

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